



E: [fuelaffect@gmail.com](mailto:fuelaffect@gmail.com)

M: 919.805.4123

L: Raleigh, NC

# RANDALL ROZZELL

I'm a 20-year veteran of design, specializing in web design, front-end web development and branding design. If you're just starting your business and you need a logo and branding advice - I can get you started. If you have an established company and want a redesign, I can create your new website in a way that's easy for you to use, and I can build it based on your specifications and needs. I have worked for numerous brands and fields - from large companies to small start-ups.

Online Portfolio

[TRIPLE-ARE.COM](http://TRIPLE-ARE.COM)

Recommendations:

[LINKEDIN.COM/IN/RANDALLROZZELL](http://LINKEDIN.COM/IN/RANDALLROZZELL)

## EDUCATION

### BACHELOR/DEGREE

East Carolina University  
1992-1996

## SKILLS

Adobe Photoshop

HTML / CSS

Adobe Illustrator

CMS Systems

Adobe InDesign

Microsoft Office

Sketch

jQuery / Javascript

InVision

DIRECTOR  
OF DIGITAL  
DESIGN  
2016-Present

*CoverHound & CyberPolicy / San Francisco, CA (work remote)*

I oversee, design, and develop our two company marketing sites for CyberPolicy.com and CoverHound.com. I recently completed rebuilding the entire CyberPolicy site in our new Webflow CMS platform, so our company can have better control over updates.

WEB  
MANAGER  
2015-2016

*PPD / Morrisville, NC*

Planned, developed and designed customer facing marketing site, and PPD's intranet for 15K employees.

SENIOR WEB  
DESIGNER  
2014-2015

*MaxPoint / Morrisville, NC*

Maintained (design and code) the marketing site, as well as landing pages and print collateral for conventions and marketing events.

SENIOR WEB  
DESIGNER  
2013-2014

*BCBS of NC / Durham, NC*

Helped design team create one-off designs for future BCBS campaigns.

WEB  
DEVELOPER  
2012-2013

*BB&T / Raleigh, NC*

Provided design and front-end development for BB&T Small Business offerings.

SENIOR WEB  
DESIGNER  
2008-2012

*iContact / Morrisville, NC*

Designed, developed and improved company marketing site for better ROI. Aided creative director with collateral work, corporate identity design, landing pages, and banner campaigns.

*Preation / Morrisville, NC*  
WEB DESIGNER  
2006-2008

*City of Wilmington / Wilmington, NC*  
WEBMASTER  
2003-2006