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RANDALL ROZZELL

I'm a 20-year veteran of design, specializing in web design, front-end web development and product design.

I have worked for many brands and fields – from large companies to small start-ups, including insurance, healthcare, banking, digital advertising, email marketing, clinical research, and more.

Online Portfolio

TRIPLE-ARE.COM

EDUCATION

BACHELOR/DEGREE

*East Carolina University
1992-1996*

SKILLS

HTML / CSS

Adobe Photoshop

Adobe Illustrator

CMS Systems

Figma

Sketch

Adobe InDesign

jQuery / Javascript

EXPERIENCE

DIGITAL DESIGN MANAGER 2016-Present

CoverHound & CyberPolicy / San Francisco, CA (work remote)

I oversee, design, and develop our two company marketing sites for CyberPolicy.com and CoverHound.com, as well as assist in the expansion of our insurance products.

WEB MANAGER 2015-2016

PPD / Morrisville, NC

Planned, developed and designed customer facing marketing site, and PPD's intranet for 15K employees.

SENIOR WEB DESIGNER 2014-2015

MaxPoint / Morrisville, NC

Maintained (design and code) the marketing site, as well as landing pages and print collateral for conventions and marketing events.

SENIOR WEB DESIGNER 2013-2014

BCBS of NC / Durham, NC

Helped design team create one-off designs for future BCBS campaigns.

WEB DEVELOPER 2012-2013

BB&T / Raleigh, NC

Provided design and front-end development for BB&T Small Business offerings.

SENIOR WEB DESIGNER 2008-2012

iContact / Morrisville, NC

Designed, developed, and improved company marketing site for better ROI. Aided creative director with collateral work, corporate identity design, landing pages, and banner campaigns.

Preation / Morrisville, NC WEB DESIGNER 2006-2008

City of Wilmington / Wilmington, NC WEBMASTER 2003-2006